Joshua Klinger
GRAPHIC DESIGN

me@joshuaklinger.com
www.JoshuaKlinger.com

Experienced graphic designer located in Buffalo, NY with 10+ years of freelance work for a wide range of clients, from individuals to multinational corporations. Proficient in Adobe Creative Suite with background in advertising, branding, 3D and web design. Recognized for adaptability, professionalism, and a commitment to continual growth.

Experience

Freelance - Graphic Designer
May 2015 - Present
Worked along side a wide selection of clients for various tasks including, logos, rebranding, print collateral, screenprinting and more.

Selected Projects

ABNEX - *Managed full catalog rebrand and print delivery for a global joint venture.*
Executed the end-to-end rebrand and print production of a 400+ page catalog for a multinational joint venture, aligning design assets across Adobe Creative Suite and ensuring delivery ahead of a critical tradeshow launch.

Zoar Valley Coalition LLC - *Collaborated with non-profit group for production assets, back-end web-design, and brand consultation.*
Created various print marketing materials to increase donations and memberships, managed and assisted with back-end web design needs such as updating SEO and more user friendly layouts, and consulted on brand image and marketing strategies.

SUNY Buffalo State - Adjunct Professor
August 2019 to February 2020

Instructed students in Blender 3D software for animation, product mock-ups, and general 3D design applications.

Developed a curriculum focused on fostering efficient workflows through research, self-education, and industry best practices.
Guided students in project-based learning to build real-world skills in 3D modeling and animation

Education

SUNY Buffalo State - Graphic Design
Bachelor of Fine Arts Degree - May 2019

Comprehensive coursework in 2D and 3D design, web development, advertising, and multimedia design.
Developed a diverse skill set, including proficiency in industry-standard software and creative problem-solving.
Completed projects that integrated various design disciplines to produce cohesive and impactful visual solutions.

Erie Community College - Media & Communications
Associate of Science Degree - December 2014

Coursework included TV and film broadcasting, interpersonal communications, media writing, and rhetoric.
Developed skills in media production, effective communication strategies, and critical analysis of media content.

Skills & Proficiencies

Software

Adobe Creative Suite (Photoshop, InDesign, Illustrator), Blender. Experience with After Effects, Premiere.

Print & Digital Media

Typography, color theory, layout and design, photo manipulation, branding, printing processes, marketing

Web Design

Wordpress Management, SEO, HTML/CSS

Soft Skills

Attention to detail, problem-solving, adaptability, multitasking, creativity, client relations, ability to meet deadlines, organized